

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Send Payment To:

KOAT PO Box 26868 Lehigh Valley, PA 18002-6868

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
937626-1	08/12/12	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washingto	National

Advertiser	Product	Estimate Number		
Democratic Senatorial Cam	Issue	1530 DSCC-IE #153(

Flight Dates	Order #	Alt Order #
07/31/12 - 08/06/12	937626	06256542
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
9912856	49	53

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1 07/31/12					Spots/			
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Star	ne Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Spots: # Ch	1 07/31/12 08/03/12 Kimmel	1135p-1235a	-TWTF	:30	3	\$225.00	NM	
Spots: # Ch Day Air Date Air Time Description 1135p-1235a :30 DSCCNN2012017H \$225.00 N \$225.00 N								
A KOAT Tu				ne Lengti	- Δd-ID			Rate Tv
3 KOAT Th						1201тн		
2 KOAT F		17,57	The second secon					14.00 (100) Port (100) (100)
Weeks: Start Date O8/03/12 Anderson Cooper 11a-12n			Action to the control of the control					Proposition Conference Real
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 97/31/12 08/06/12 -TWTF 5 \$275.00	2 ROAT F 08/03/12 12.20 AWI KIITII	ilei	1135p-1235a	.30	J D3CCNM20	1201111		\$225.00 K
Spots: #Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots: #Ch Day Air Date Air Time Description A KOAT Tu O7/31/12 11:48 AM Anderson Cooper 11a-12n :30 DSCCNM201201TH \$275.00 N	2 07/31/12 08/03/12 Anderson Cooper	11a-12n	-TWTF	:30	5	\$275.00	NM	
1 KOAT Tu 07/31/12 11:48 AM Anderson Cooper 11a-12n :30 DSCCNM201201TH \$275.00 N 6 KOAT W 08/01/12 11:20 AM Anderson Cooper 11a-12n :30 DSCCNM201201TH \$275.00 N 2 KOAT W 08/01/12 11:40 AM Anderson Cooper 11a-12n :30 DSCCNM201201TH \$275.00 N 3 KOAT Th 08/02/12 11:33 AM Anderson Cooper 11a-12n :30 DSCCNM201201TH \$275.00 N 4 KOAT F 08/03/12 11:30 AM Anderson Cooper 11a-12n :30 DSCCNM201201TH \$275.00 N 3 07/31/12 08/06/12 Chew, The 12-1pm MTWTF :30 4 \$200.00 NM Weeks: Start Date O7/31/12 08/06/12 MTWTF 4 \$200.00 NM Weeks: Start Date O7/31/12 12:37 PM Chew, The 12-1pm :30 DSCCNM201201TH \$200.00 N 5 KOAT W 08/01/12 12:33 PM Chew, The 12-1pm :30 DSCCNM201201TH \$200.00 N 4 KOAT Th 08/02/12 12:00 PM Chew, The 12-1pm :30 DSCCNM201201TH \$200.00 N 3 KOAT F 08/03/12 11:59 AM Chew, The 12-1pm :30 DSCCNM201201TH \$200.00 N 3 KOAT F 08/03/12 11:59 AM Chew, The 12-1pm :30 DSCCNM201201TH \$200.00 N 4 O7/31/12 08/06/12 Good Morning America 7-9a MTWTF :30 2 \$525.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week O7/31/12 08/06/12 Good Morning America 7-9a :30 DSCCNM201201TH \$200.00 N M Weeks: Start Date End Date MTWTF 2 \$525.00 NM							***********	
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2 KOAT Tu 07/31/12 12:37 PM Chew, The 12-1pm :30 DSCCNM201201TH \$200.00 N 5 KOAT W 08/01/12 12:33 PM Chew, The 12-1pm :30 DSCCNM201201TH \$200.00 N 4 KOAT Th 08/02/12 12:00 PM Chew, The 12-1pm :30 DSCCNM201201TH \$200.00 N 3 KOAT F 08/03/12 11:59 AM Chew, The 12-1pm :30 DSCCNM201201TH \$200.00 N 4 07/31/12 08/06/12 Good Morning America 7-9a MTWTF :30 2 \$525.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 07/31/12 08/06/12 MTWTF 2 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Tyle 1 KOAT Tu 07/31/12 7:29 AM Good Morning America 7-9a :30 DSCCNM201201TH \$525.00 N 2 KOAT W 08/01/12 8:48 AM Good Morning America 7-9a :30 DSCCNM201201TH \$525.00 N								
5 KOAT W 08/01/12 12:33 PM Chew, The 12-1pm :30 DSCCNM201201TH \$200.00 N 4 KOAT Th 08/02/12 12:00 PM Chew, The 12-1pm :30 DSCCNM201201TH \$200.00 N 3 KOAT F 08/03/12 11:59 AM Chew, The 12-1pm :30 DSCCNM201201TH \$200.00 N 4 07/31/12 08/06/12 Good Morning America 7-9a MTWTF :30 2 \$525.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week 07/31/12 08/06/12 MTWTF 2 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Tyles 1 KOAT Tu 07/31/12 7:29 AM Good Morning America 7-9a :30 DSCCNM201201TH \$525.00 N 2 KOAT W 08/01/12 8:48 AM Good Morning America 7-9a :30 DSCCNM201201TH \$525.00 N	Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	e Length	Ad-ID			Rate Typ
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3 KOAT F 08/03/12 11:59 AM Chew, The 12-1pm :30 DSCCNM201201TH \$200.00 N 4 07/31/12 08/06/12 Good Morning America 7-9a MTWTF :30 2 \$525.00 NM Weeks: Start Date O7/31/12 08/06/12 MTWTF 2 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Tyle 1 KOAT Tu 07/31/12 7:29 AM Good Morning America 7-9a :30 DSCCNM201201TH \$525.00 N 2 KOAT W 08/01/12 8:48 AM Good Morning America 7-9a :30 DSCCNM201201TH \$525.00 N	5 KOAT W 08/01/12 12:33 PM Chew	, The	12-1pm	:30	DSCCNM20	1201тн		\$200.00 N
Weeks: Start Date End Date MTWTFSS Spots/Week Rate S525.00 NM	4 KOAT Th 08/02/12 12:00 PM Chew	, The	12-1pm	:30	DSCCNM20	1201TH		\$200.00 N
Weeks: Start Date 07/31/12 End Date 08/06/12 MTWTFSS MTWTF Spots/Week 2525.00 Rate 2525.00 Spots: # Ch Day Air Date 1 KOAT Tu 07/31/12 Air Time Description Description 1 KOAT Tu 07/31/12 Start/End Time Description 2525.00 Length Ad-ID 130 DSCCNM201201TH Rate Type 1525.00 No. 10 No.	3 KOAT F 08/03/12 11:59 AM Chew	, The	12-1pm	:30	DSCCNM20	1201тн		\$200.00 N
07/31/12 08/06/12 MTWTF 2 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ 1 KOAT Tu 07/31/12 7:29 AM Good Morning America 7-9a :30 DSCCNM201201TH \$525.00 N 2 KOAT W 08/01/12 8:48 AM Good Morning America 7-9a :30 DSCCNM201201TH \$525.00 N	4 07/31/12 08/06/12 Good Morning Americ	a 7-9a	MTWTF	:30	2	\$525.00	NM	
1 KOAT Tu 07/31/12 7:29 AM Good Morning America 7-9a :30 DSCCNM201201TH \$525.00 N 2 KOAT W 08/01/12 8:48 AM Good Morning America 7-9a :30 DSCCNM201201TH \$525.00 N								
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		Morning America	7-9a	:30	DSCCNM20	1201тн		\$525.00 N
5 07/31/12	2 KOAT W 08/01/12 8:48 AM Good	Morning America	7-9a	:30	DSCCNM20	1201тн		\$525.00 N
	5 07/31/12 08/06/12 Live with Regis & Kell	y 9- 9-10a	MTWTF	:30	1	\$220.00	NM	

INVOICE



Send Payment To:
KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
937626-1	08/12/12	August 2012	07/30/12 - 08/06/12

Advertiser	Product	Estimate Number
Democratic Senatorial	l Camissue	1530 DSCC-IE #153(

Amount Due

\$4,247.37

www.koat.	.com										
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₋ine St	tart Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 07	7/31/12	08/06/12	Live with Regis	& Kelly 9)- 9-10a	MTWTF	:30	1	\$220.00	NM	
	eeks:	Start Date 07/31/12	08/06/12 MTV	ITFSS ITF	Spots/Week 1	<u>Rate</u> \$220.00					
Sp	ots: # Ch			Descript		Start/End Time		h Ad-ID			Rate Type
	1 KO	AT Th 08/	02/12 9:50 AN	1 Live with	Regis & Kelly 9-10a	9-10a	:3	0 DSCCNM20	1201TH		\$220.00 NM
6 08	3/06/12	08/06/12	Kimmel		1135p-1235a	M	:30	1	\$250.00	NM	
We	eeks:	Start Date 08/06/12	-	TFSS	Spots/Week 1	<u>Rate</u> \$250.00					
Spo	ots: # Ch	Day Air	Date Air Time	Descript	<u>ion</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
	1 KO	AT M 08/	06/12 12:26 AM	Kimmel		1135p-1235a	:3	DSCCNM20:	1201тн		\$250.00 NM
7 08	3/06/12	08/06/12	Anderson Coop	er	11a-12n	M	:30	1	\$300.00	NM	
We		Start Date 08/06/12		TFSS	Spots/Week 1	<u>Rate</u> \$300.00					
Spo	ots: <u>#</u> Ch	Day Air	Date Air Time	Descripti	on	Start/End Time	Lengtl	Ad-ID			Rate Type
	1 KO	AT M 08/0	06/12 11:22 AM	Anderso	n Cooper	11a-12n	:30) DSCCNM201	L201TH		\$300.00 NM
						Total Spots	1	7			
		7.						**************************************	Gross Total		\$4,670.00
aymo	ent Te	rms 30 l	Days					Agency	Commission		\$700.50
								Net	Amount Due		\$3,969.50
							New Me	xico Tax Ra	ate 7.0%		\$277.87